Cookie policy

Last updated : March 2025

This cookie policy completes the privacy policy of the website https://www.swikly.com/

1. What is a cookie?

A cookie is a small text file and covers all types of tracers deposited and read, for example, when a website is consulted, when an e-mail is read, or when software or a mobile application is installed or used, regardless of the type of terminal used.

It may be placed by the server of the Site or by a third-party server (advertising agency, web analytics service, etc.). Cookies do not compromise site security.

2. Cookies issued by SWIKLY

When you connect to the Site, SWIKLY may install various cookies on your terminal. The cookies issued allow to :

- Maintain the proper functioning of the Site ;
- Memorize the selected language version of the Site ;
- To record and adapt the functionalities of the Site according to your browsing preferences (identification, adapting to the types of devices used) ;
- Manage the acceptance and retention period of cookies.

In accordance with regulations, cookies have a maximum lifetime of 13 months.

3. Cookies issued by third parties

- **Analytics cookies:**

They enable to track the number of visitors to the Site and your browsing habits, and to generate statistical data on site usage. This enables to improve the Site's performance.

- **Cookies placed by the advertising partners :**

These cookies enable to identify your centers of interest, and thus offer You relevant advertising content when You browse other sites.

If You do not authorize these cookies, you will be subject to less targeted advertising.

- **Social network cookies :**

While browsing the Site, You may click on the "social networks" buttons to view the Facebook, Youtube, LinkedIn and X's SWIKLY profiles. These third-party applications may use cookies to offer You targeted advertising. By clicking on the social network icon, the latter may identify You. If You are connected to the social network while browsing the Site, the sharing buttons allow You to link the content You consult to your user account.

SWIKLY cannot control the process used by social networks to collect information relating to your browsing on the Site. However, You can consult their personal data protection policies to find out how they are used and what browsing information they may collect.

- **Cookies set by Hotjar :**

SWIKLY uses Hotjar to better understand the users' needs and optimize the Site. Hotjar is a technological service that helps to better understand the users' experience (for example, time spent on a page, links clicked, and more generally browsing habits, etc.). This enables to improve the services on the Site. The data collected by Hotjar through cookies relates to the behavior of users and their devices (in particular the device's IP address captured and stored only in anonymous form), device screen size, device type (unique identifiers), browser information, geographical location (country only), preferred language used to display the Site. Hotjar stores this information in a pseudonymous user profile. Neither Hotjar nor SWIKLY will ever use this information to identify individual users or associate it with other data. For more details, please consult Hotjar's privacy policy.

4. Cookie management

When You visit the Site for the first time, a cookie banner will appear, asking You to consent to or refuse the use of cookies. You can also accept or refuse the installation of selected cookies.

5. Your rights

In accordance with the French Data Protection Act of January 6, 1978, as amended, and the RGPD, You have the right to access, rectify, oppose, delete and limit information from cookies and other tracers. To do so, please contact contact@swikly.com.